



We care.

Earn up to \$1,000 for college!

You wait on the crest of possibility, wondering how your passions and hard work align and how far they can take you.

Are you someone who turns any challenge into an opportunity? At SVSU, we see every struggle as a chance to rise together. That's why you are invited to apply to the **King/Chavez/Parks (KCP) Initiative**.

Why should you apply? It is easy — and also exciting to know that ***you could qualify for a grant that pays up to \$1,000 of your college expenses!*** And when you order your textbooks through an exclusive “lending library,” you can really add up the savings.

SVSU helps guide you all the way along your path to success. We pair you with a “success coach” who is dedicated to creating your Individual Success Plan. Peer mentors will meet with you and show you how to match your passions with incredible opportunities.

Here, you will engage in research activities, internships and student employment to help you gain experience for the career of your choice. We are waiting for you — join us today and soar tomorrow!

Start today to unleash your dreams and turn them into reality. Begin the application process by contacting Cal Talley at (989) 964-2741, or ctalley@svsu.edu.

**SV
SU** **SAGINAW VALLEY
STATE UNIVERSITY**

SVSU does not discriminate based on race, religion, color, gender, sexual orientation, national origin, age, physical impairment, disability or veteran status in the provision of education, employment and other services.